1: Dube E-5 (1951-52) 1955 AW17 Telugu AW17

medicines and injections. The old beliefs and practices survive, partly because of the non-availability of quick and efficient modern treatment, and partly also because of its prohibitive cost. Besides the two systems do not conflict, and in order to be doubly sure, most people continue magico-religious practices along with modern medicinal treatment. Adoption of several new tools and instruments for occupational work, as well as of several other items of Western technology, such as buses, railways, razors, and electric torches, introduced in the comparatively recent times is due to their efficiency and utility. In the matter of dress and ornament other factors must also be taken into account. Mill-made cloth was not regarded only as cheap and more durable; it came to be looked upon as more respectable also. The coarse handloom cloth was regarded as rustic, the finer mill-cloth, on the other hand, was more refined and dignified. Further, mill-made cloth allowed a wider range of choice in the matter of colours, designs and patterns. The style of dress was influenced by a variety of factors. Under Muslim rule the style of dress of the rulers became fashionable. With Congress in power there was a sudden switch from the Muslim court-dress to Congress-patronized national dress. Modern Indian—as well as Western-style clothes—cigarettes, sun-glasses and tea are not only popular because of their utility, they possess a great prestige value as well.

Influence of the city has brought about adjustment and modification in several spheres, but the need of balancing different extremes in the organization of the community has so far prevented any drastic structural change in village communities. Under the impact of the new socio-economic factors the family ties have weakened, the kin-group has lost some of its characteristic strength and in the system of status evaluation achieved-status is competing with traditionally ascribed status; but the society still continues to be caste-structured as caste plays a vital role in its social, economic and ritual organization. Democracy has brought in its wake party organization and elections which demand group formation and group allegiance: in several rural areas no new groups have emerged, the loyalties of the people have only been re-affirmed to the pre-existing caste groups. While no important social or economic projects and reforms have so far been put into operation, the first major political change—the